

2 DAYS WORKSHOP

PIN

Persuasion, Influence, and Negotiation

Explore how to command attention, change mind and influence decision making

To be effective at work, one need to be skilled at using that power to persuade others to get things done. This workshop offers easy and powerful methods for commanding attention, changing minds, and influencing decision makers to consider your ideas and proposals.



Persuasion:

The act of influencing an audience.

An act of power.



Persuasive Communication

How a strong message can influence thinking, behavior and beliefs

